software

Cruising Review

Software for SwissMixIt

Structured Data

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        "https://www.instagram.com/pepe.g6"],
        "telephone" : "608-238-6001",
        "email" : "greg@cruisingreview.com",
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"description":"SwissMixIt offers software based on Filemaker database program. These software
solutions (apps) are great to get you started or to make you more organized and efficient. The goal is
    to reduce duplication and saving time whenever and wherever possible."
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This webpage QR code

SwissMixIt offers software based on Filemaker database program. These software solutions (apps) are great to get you started or to make you more organized and efficient. The goal is to reduce duplication and saving time whenever and wherever possible.

PDF Version of the webpage (first pages)

https://cruisingreview.com/smx/software.html

Claris Filemaker Pro 19 V.19

Need to get organized ? We are now making available our software apps to our SwissMixIt customers and Business Membership clients. Based on Filemaker platform (Mac, Windows, and Mac IOS Filemaker Go), we have developed some industry specific apps that will increase your efficiency, reduce time, and empower you to do more with less.

Description: Organize contacts, track inventory, manage projects, create invoices, and more. Start with a prebuilt template or drag and drop a spreadsheet with your existing data. Easily build custom reports, connect to existing systems, Integrate with javascript, sql, xml, and more.

Price (at time of post - may change): $540.00

Pro Tips: This website was built using FileMaker with our own developed Web Engine. All pages generated on this website are from that solution we developed (available for purchase to Business Memberships).

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Why I Left Wordpress and Developed my own Web Engine

For the past 6 years I've been using WordPress. Initially, I thought it was super easy to build and maintain websites (I had over six), but then quickly realized it was the big Trojan Horse in the room. Basically, they lure you in with flashy sites, then bog you down with Microsoft-like annoyances (uploading plug-ins to fix basic site user experience problems) and other inherencies. One feature I loved was a mobile upload using a smartphone app. It was great until I found out that images were not rotated properly, and yes, you guessed it, there's a plug-in to fix that. So annoying. It got so bad I found myself spending more time trying to fix the base operability than actually building content.

So I decided to rely on what I know best. And that was FileMaker Database. The essence of FileMaker is to storage and manage data, and replicate success, while eliminating having to do things over and over. I used this basic foundation to write a database which stored all my content (text), links, images, and pdfs and then present them in a logical format based on functionality and good content creation tags presented by the search engine Google (most searches are done from their base). This includes tags they consider important, and leaving out the gobbledygook that is not necessary.

Time savings from not dealing with WordPress issues, image management, and basic user experience were quickly realized. While more time is spent on developing a strategy, the huge time savings by eliminating duplication and confusion quickly bubbled to the top.

Now I can build, modify, and create content quickly and easily. The images and pdfs are contained within the app, so I don't have to worry about managing separate folders of each. Keep your images web friendly at around 300kb and pdf documents the same. If you need huge files, then store them remotely (separately) and link to them for speed. For movies, use Vimeo and YouTube as your storage medium and link or embed them. This not only broadens your exposure to the web for visibility, but allows you to build additional SEO and page ranking. This happens intrinsically when you link back.

The basic premise of the Web Engine strategy is to have a web page, which is comprised of blocks of information (similar in nature to WordPress, but delivered much better). Gone or endless options on text type and size and confusion in WordPress. Each page is part of a group of pages for your website. Blocks comprise the content of that page, also part of a database. Each block has options for text only, image only, text and image, or raw data (in case you want to utilize code which already exists in HTML format). Using any of those options gives you complete control of appearance and delivery.

Gone is the contact page. Instead, why not give interested viewers the ability to contact you from the top and bottom of the page. I've never understood why it has to be an Easter Egg hunt just to send and email or make a call.

First Principles is the living methodology of Nikola Tesla and Elon Musk. Make it yours. That is, functionality over form (purpose vs. flash).

Who is this type of web strategy good for ? Those who want to delivery a message quickly, efficiently, and those who want to deploy information.

We base the business functionality of this strategy incorporating the QR code. The QR code gives quick link access to information. We recommend you put one on each page, which when printed out (each webpage generated can be printed out on standard format paper), gives the reader the ability to point their smartphone at the code and immediately link up to the page, or to order a part, or to reference a fix, or to buy a product. Instantly. Quickly.

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QR Code Generator

Unleash the power of the QR code. Use it for product labels, advertising, even put on a YouTube video so that customers can simple point a smartphone at the screen to capture the QR code and go to your website where you are selling product.

Use this handy QR Code generator based in FileMaker for desktop.

The file is unlocked, so you are free to use the layout, code, etc.

A javascript is in the WebViewer which runs the JS to run the generator. Super simple and fast. It does not work with FileMaker GO (iPhone (IOS), until they provide that functionality in future versions (as of April 2021).

Software Solution Example: Health Log Strategy

Health Log Strategy: Click to download Filemaker Solution (1.7 MB)

This solution runs on Filemaker Desktop software, or FilemakerGo app, which is available on the iTunes store (free).

Download the trial version of Filemaker, or open on your existing Filemaker. Or download the free FilemakerGo app from the Apple Store.

Click to download the solution – open in your desktop Filemaker or iPhone FilemakerGo.

The solution is designed for Mac OS computer screens. It will work with Windows (different screen fonts may distort layout and spacing) and on IOS iPhone and iPad, but not optimized for that screen size.

The solution is in beta, and unsupported. This is a free version.

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Software Solution Example: Tagzgen InstaGram Caption App

Tagzgen InstaGram App: Designed for iPhone X, this app allows you to compose Instagram captions and tags quickly, efficiently, and allows you to track posting. Now in second year of beta testing. Soon to be updated with YouTube captions and comments section. All the pepe.g6 Instagram posts are done with this app.

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Software Solution Example: Search Engine Spider Link Back App

Search Engine Spider Link Back App: Designed to provide link backs and highly visible search engine spider accessibility which allows your website to get better page ranking, or InstaGram viewers, etc. (8 year beta testing). We use this app with most of our websites and it generates huge amounts of views and great Google page ranking. Any example of our newest ventures are with SwissMixIT. The publications page has pdfs which are rendered with links and populated with data that link back to the site.

Here is an example of the output (see link below).

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Need an App Developed ?

We are database experts, and have developed software solutions for desktop computers, and IOS devices using the Filemaker platform.

Filemaker Mobile Platform:
iPhone, iPad, IOS Website

Filemaker Plug-in:
Extend Filemaker Capabilities with Monkey Bread Software Plug-ins

Software for iPhone, Mac OS X, Linux and Windows with Xojo, C/C++/Objective-C, AppleScript, Java, Perl, PHP and HTML. Monkeybread Software uses Xojo for software development. Along with a few free and shareware titles, we offer custom software development and plug-ins for FileMaker, Xojo, Real Studio and REALbasic.

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Business Forms

Call log. This has been evolved for decades and what we have found the most useful way to track calls, using a written method. We use this with our stand-up desk and organizes call descriptions.

Inventor Template

Inventor template and forms.

Artificial Intelligence (AI) versus Intelligent Reasoning (IR):

With all the excitement about AI (artificial intelligence), the clamoring presents lots of noise based on greed. AI is simply machine learning used to improve an algorithm (methodology to deploy machine reasoning). All this sounds really exciting, except when you realize that the motivation is primarily greed (i.e. making money for the deployer). Basically it is how fast a computer (in this case most likely an App) using addictive based behavior models, sucking time and money from your pocketbooks. Instead, we use a new brand of thinking, called Intelligent Reasoning. Based on self-improvement (common-sense) motivation (time savings) our Apps and solutions are designed around a concentric you (health, time, and well-being). Our methodology is based on saving you time, and making you as efficient as possible, to spend less time in front of a screen (whether it's a iPhone or portable), which reduces carpal tunnel syndrome, microwave radiation, etc. This type of methodology might seem counter-intuitive for greed based mongrels, but allows you more heads-up time for traveling and enjoying life. Build your user experience based on more robust productive information, in less time.

Methodology:

Becoming more of a common theme now is streamlining travel, business, and the way things are done. Seamless travel is the core thread of time, to better your experience, while enhancing your time and money. Our focus is on target to reduce time on your devices, and get you back into the experience. Streamlining is now how I run my multiple businesses, and is the infrastructure which allows me to do more, with less. I apply this strategy from everything from packing and luggage hacks, to putting my entire office on my iPhone 11 Pro (using Filemaker solutions that I have developed below). The methodology allows me to quickly and efficiently build structured InstaGram and YouTube posts, while optimizing keywords and ranking. The ultimate reward is higher views, content, and subscribers (all while saving time which gets me back into enjoying travel). Forget Artificial Intelligence, use Intelligent Reasoning instead. Your mind is more powerful than the universe. Use it.

Software Solution Example: StoryBoard App

Really simple (unlocked) Filemaker Go app to organize your video story. Runs on your iPhone (IOS).